

THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE

18-21 January 2024

Helsinki Expo and Convention Centre



17 Jan Matka Workshop Day | **18 Jan** Matka Business Forum | **18 Jan** Matka Trade Day

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2024 Nordic Travel Fair

Winter in Arctic Lakeland

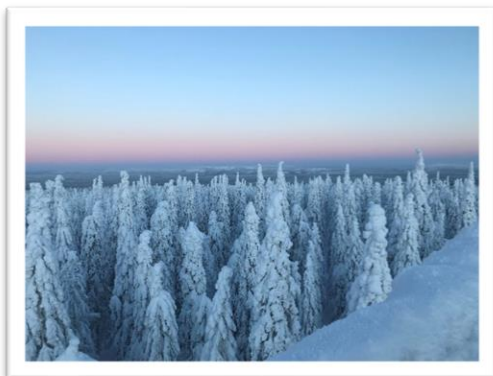
Pre Tour 13.1 – 16.1.2024

Arctic Lakeland is the northernmost part of Lakeland Finland, situated at the point where Lakeland and Lapland meet. Visitors to Arctic Lakeland will experience a unique combination of best sides of Finnish landscapes: vast wilderness dotted with lakes and rolling forest covered hills.

During the winter months, Arctic Lakeland is a snowy winter wonderland with frozen lakes and snow-covered forests offering you a chance to experience various winter activities. On this trip, you will also get to immerse yourself into Finnish culture in Kuhmo, which has been awarded UNESCO City of Literature status. During your trip, you'll also get to sample delicious local delicacies.

The vast wilderness and unspoilt nature of Arctic Lakeland offers you a snowy playground for activities. You will take part in a guided fat biking excursion following tracks around snowy forest and visit a local reindeer farm, where you will meet Poroparoni reindeer herder and learn about life on the farm and learn how to cast a Finnish lasso.

No visit to Finland is complete without a sauna and you will have sample opportunities to try out the popular Finnish pastime. Ukkohalla's Saunaworld has no less than 9 saunas and if you are brave, you can even have a dip in the icy lake! Make sure you pack swimsuit for the sauna experiences. The trip culminates with a night at the luxurious Sky cabin with a view of the Northern sky – perhaps if the conditions are right, you will see the Northern Lights dancing in the sky.



YOU ARE WARMLY WELCOME!

Matka Workshop Day 2024

e-mail: mikael.hasegawa@toolboxtravel.fi

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Programme

Saturday 13.1.2024

Your tour starts from Helsinki-Vantaa Airport. You need to provide your transportation to Helsinki-Vantaa Airport by yourself. Public transportation by train, buses and taxis are fast way to get to the airport. We recommend to be at the airport no later than 1,5 hours prior to departure.

You will receive your flight tickets by email before the tour starts. Please check your name is written on the ticket correctly.

When posting on social media, please use:

@arcticlakelandfinland @visitkuhmo @visitwildtaiga

#kuhmotalo #kuhmofestival #juminkeko #kalevala #hotelkalevala

#kalevalanjuhlatakomo #visitkuhmo #wildtaiga #arcticlakelandkainuu

- 08:30 Independent arrivals to the Helsinki-Vantaa airport for check in.
- 10:00 Flight departure to Kajaani. Finnair flight AY413, Helsinki – Kajaani.
- 11:20 Arrival to Kajaani. Your local host Ms Jaana Keränen will meet you at Kajaani airport's arrival hall. Transfer to Kuhmo (about 1,5 h drive).
- 13:00 Arrival to Kuhmo, the cultural centre of Arctic Lakeland Finland, followed by a lunch and visits to Kuhmo Arts Centre and National Information Centre of Kalevala, The Juminkeko.
- 17:00 Check-in to lakeside Hotel Kalevala
- 18:00 Short walk to the the neighbouring Pohjolan Talo, House of the North, to meet Father Christmas and hear about the Christmas product.
- 19:30 Return to hotel for dinner at Restaurant Kantele.
Possibility for late sauna and outdoor hot tub.



Sunday 14.1.2024

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@arcticlakelandfinland @visitkuhmo @visitwildtaiga
@visitsuomussalmi
#hotelkalevala #lentiiraholidayvillage #feelnordic #koekainuu
#hossanationalpark #visithossa #martinselkonen #hossavisitorcentre
#lomahossa #visitsuomussalmi #visitkuhmo #wildtaiga
#arcticlakelandkainuu

08:00 Breakfast at the hotel

09:00 Check-out and transfer towards north to Hossa National Park.

After a short drive stop for a home visit to hear what is every day life in the bearlands like. Get a deep dive into a local lifestyle! Local guide welcomes you to visit her cabin in the forest. First we will have a small snowshoe walk in the forest, afterwards we go to visit inside the house. While the coffee is preparing, you get an introduction on the specialities of Finnish home.

12:00 Arrival to Feel NORDIC Lentiira for site inspection and lunch.

13:30 Transfer to Hossa National Park (about 3 h).
On the way to Hossa a local host Tiia Mustonen will join. She will give you more information about the area, and what the region has to offer all year around.

15:30 On the way to Hossa a site inspection to Martinselkonen Wilds Centre. Riina Nilsson-Määttä will introduce their wildlife and winter programs, and the accommodation unit.

17:15 Visit Hossa Visitor Center.

18:00 Dinner and check in to Loma-Hossa accommodation.
Possibility for a sauna and ice swimming.

Monday 15.1.2024

When posting on social media, please use:
@arcticlakelandfinland @visitsuomussalmi @visitwildtaiga
@ukkohallaresort
#kainuunluontoretiket #silentpeople #kiannonkuohut #ukkohallaresort
#visitsuomussalmi #wildtaiga #arcticlakelandkainuu

7:30 Breakfast in the accommodation unit.

8:30 Check out and transfer.

9:00 Guided winter fatbiking excursion by Kainuun Luontoretiket. Short introduction for

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winter fishing programs ice fishing and fishing nets under the ice.

- 10:30 Transfer from Hossa to Ukkohalla Resort.
After 1 hour drive lunch will be enjoyed at the Silent People's Meadow Cottage during the trip to Ukkohalla.
- 13:30 Vanha Kurimo
When you enter the picturesque log dining room of the private restaurant Vanha Kurimo, the time seems to stop. Vanha Kurimo is an ideal place for group dinners and lunches. They host also workshop baking traditional potato flatbread.
- 14:15 Spahotel Kiannon Kuohut
Site inspection at the spahotel Kiannon Kuohut. The hotel is located in the new town center of Suomussalmi, it has 70 comfortable rooms and is connected to the relaxing spa and Theater Retikka. The hotel also has a restaurant with 150 seats.
- 15:30 Arrival to Ukkohalla Resort. Checking in to the Sky Cabins.
- 16:30 Welcoming words at the Resort.
Experience the 9 different saunas at the Sauna Worlds. From the hot jacuzzi you can admire the Northern sky and if you're brave enough, you can try a dip into icy lake.
- 19:30 Dinner at Restaurant Hallan Karhu.

Short transfer from the restaurant to Sky Cabin at the top of the hill (5 min drive).
Tonight you'll sleep surrounded by a glass ceiling and walls, admiring the Arctic sky from your motorized bed.



Tuesday 16.1.2024

- 09:15 In the morning guided sledging down from the Ukkohalla hill to the restaurant Hallan Karhu for breakfast. Activity starts from Sky Cabins on the top of the hill.

Site inspection of the Resort.

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Transfer to the local reindeer farm (20 min drive from the Resort).
Meet the local reindeer herder and lovely reindeer. Lunch at the hut.



- 15:15 Transfer from Ukkohalla to Kajaani airport.
- 16:30 Arrival at Kajaani Airport.
- 18:05 Flight back from Kajaani airport to Helsinki. Finnair flight AY416, Kajaani (KAJ) – Helsinki (HEL). Arrival time 19:25 at Helsinki airport.

The fully hosted tour ends at the Helsinki-Vantaa Airport. If you have an onward connecting flight, please proceed through transit hall. Those who are staying one or more nights in Helsinki area, there is no organized transportation by Matka2024 Workshop Team to your final destination. If you are staying in Helsinki area, you can use local public transportation such as busses, trains and taxis to get there. For transport connections, please find options here:
<https://www.finavia.fi/en/airports/helsinki-airport/>

More information

There are more information about our destination by clicking the link: arcticlakeland.com/en/

Your hosts of Arctic Lakeland Finland are
- Wild Taiga, Ms Jaana Keränen,

+358 50 5920 505, jaana@wildtaiga.com

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- Hossa National Park, Ms Tiia Mustonen,

+358 44 7773170, tiia.mustonen@suomussalmi.fi

- Ukkohalla Resort, Mr Jussi Kiiskilä,

+358 50 5435408, jussi.kiiskila@ukkohalla.fi



Cancellation policy

Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms

Terms of cancellation:

Cancellation fee:

- After the 31st of December 2023: 250,00 euros.

The Buyer must contact the Organizer via email: Mr. Mikael Hasegawa,

mikael.hasegawa@toolboxtravel.fi